

# North Carolina

## UNEMPLOYMENT INSURANCE

### OPPORTUNITY REPORT

Prepared by the American Institute for Full Employment • June 2015

**North Carolina** has the opportunity to save millions of dollars and promote the overall well-being of its unemployed workers by implementing additional best practices in its Unemployment Insurance (UI) program. UI is an often overlooked, yet critical program for employers and employees. UI policy decisions involve not only significant expenditures in the economy, affecting the business climate and economic development, but also the financial, mental, and physical well-being of the unemployed. In designing their UI programs, federal law allows states substantial flexibility that is rarely used. The American Institute for Full Employment has the resources and personnel to help you design and implement innovative UI and workforce programs that make impact. For a comprehensive review and analysis of how to make a difference, please contact Don Peitersen, Unemployment Insurance Project Director at 303-681-1351.

#### Unemployment Rate and Caseload

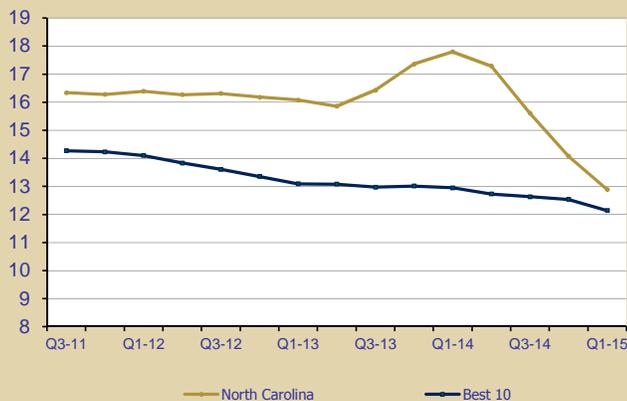
	Mar-14	Mar-15
Unemployment Rate *	6.40%	5.40%
Civilian Labor Force	4,634,625	4,708,793
Unemployed	297,970	253,510
Daily UI Caseload **	50,440	28,905
Total Benefits Paid ***	\$845 mil	\$377 mil

\* Seasonally Adjusted \*\* Regular UI Claims \*\*\* Annual

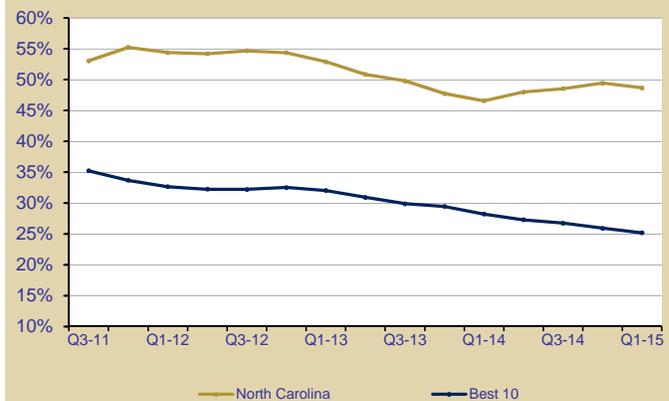
## Effectiveness

On average, UI claimants in North Carolina did not find their way off of unemployment insurance for almost three months, and nearly one half of all claimants exhausted their benefits.

Claim Duration (weeks)  
Quarterly Data



Exhaustion Rate  
Quarterly Data



#### April 2014 - March 2015 Average

#### CLAIM DURATION

The average number of weeks UI claimants received benefits

#### EXHAUSTION RATE

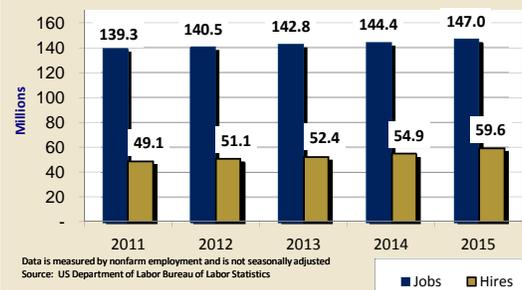
The average percentage of UI claimants who exhausted their benefits

Best 5 Best 10 NC NC Rank

11.5 12.1 14.1 9

21.9% 25.2% 48.7% 50

#### US Total Jobs & Annual Hires 2011-2015 (July - June)



#### US Total Jobs & Annual Hires Summary

In an economy of approximately 145 million jobs, US employers made over 56 million hires - more than one hire for every three jobs. Common statistics track only net new jobs, but our dynamic economy creates many more opportunities than just those from net new jobs. Job openings and hiring activity come from a variety of sources normally, including: 1) quits, 2) retirement, 3) moves, 4) firing, 5) total new job creation and other causes.

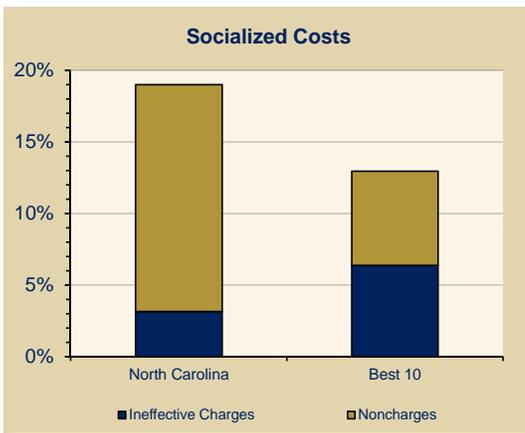
For the purposes of this report, "States" include the 50 US states plus the District of Columbia, The Virgin Islands and Puerto Rico.

"Rank" is from 1 to 53, with 1 being the best performance per category.

All base data used and developed in this report was sourced from the US Department of Labor and the Bureau of Labor Statistics.

# Efficiency

North Carolina's UI tax structure had 47% more socialized costs than the Best 10 states, costing all employers \$306 million for such charges.



2013	Best 5	Best 10	NC	NC Rank
<b>SOCIALIZED COSTS *</b>	11%	13%	19%	20

The percentage of benefit costs not charged to responsible employers, but instead socialized as:

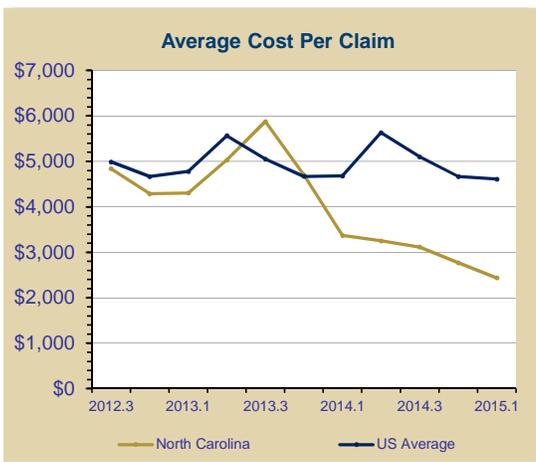
- 1) Noncharges - the total amount of benefit payments not charged to individual employer experience rating accounts. They often shift to the UI tax system social program costs; such as payments to workers who voluntarily quit . and
- 2) Ineffective Charges - the yearly amount of benefit charges assigned to individual employers that exceed the amount of contributions paid by those same employers in the following year. These charges tend to lessen some employers' responsibility to pay the full cost of their claims, due to e.g. a maximum tax rate that is too low or an otherwise less responsive tax structure.

**The levels of both noncharges and ineffective charges are largely within the control of state policy makers and affect the state's unemployment rates by raising or lowering: 1) the cost of employing a worker and 2) the cost of laying off a worker.**

\* Data from the 2013 Significant Measures Report - U.S. Department of Labor Office of Workforce Security

# Cost

The average UI claim cost in North Carolina was 42% less than the US average.



April 2014 - March 2015 Average	NC	US Average
<b>AVERAGE COST PER CLAIM</b>	\$2,438	\$4,613
The average annual amount of regular benefits paid per first payment. This is a function of duration and benefit levels.		
<b>WAGE REPLACEMENT RATE</b>	27.2%	33.9%
The average amount of weekly UI benefits paid per claimant divided by the average amount of weekly wages earned.		

## How We Can Assist Your State in Improving Performance

- Analysis of claimant information flow between agencies and job sources
- Evaluation of performance measures and incentives
- Examination of coordination of all agencies involved with UI claimant
- Integration of claimant work search rules, incentives and assistance
- Analysis of a subsidized wage program for employers willing to train UI claimants

For a more detailed evaluation contact our consultants at

**800-562-7752**

or visit us on the web at [fullemployment.org](http://fullemployment.org)

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2636 Biehn Street • Klamath Falls, OR 97601